

MEET THE BREED

APPLICATION CONTRACT DOGS



The Pet Show, in conjunction with our charity and education partner RSPCA, hold animal welfare as the major priority for the care of animals. As an exhibitor at the shows, we expect your animal welfare provision to be of the highest standard at all times. Should you have any concerns regarding meeting this expectation, you may wish to consider your participation in our shows.

SYDNEY 2023: 18 + 19 November

1. STAND BOOKING INCLUSIONS

The Pet Show will take care of your exhibition expenses and assign stands on a first-come, first-served basis. All participating Breed Clubs will enjoy the following advantages:

Complimentary Stand

- No smaller than 6m x 2m (if you have specific size requirements, please contact us at time of booking)
- Carpet and 2.4m high walling
- Lighting and 1x powerpoint
- Custom stand name sign with your Breed/Club name

Furniture

- 2x trestle tables, 4x chairs and 2x tablecloths

Parking

- 2x parking passes daily (max) for Sat & Sun
- Valid for the nearest carpark area to the venue

Online and printed exposure

- Your Club/Organisation listed as an Exhibitor on The Pet Show website
- Your Club/Organisation listed as an Exhibitor in the printed guide given to each family at the Show.

Other

- Dedicated Exhibitor lounge
- Dedicated animal rest/toileting area

Additional Furniture & Public Liability insurance are NOT included. However, we recommend checking whether your association may cover insurance.

Move In & Set Up: Friday 17 November, 9am-6pm

Move out & Pack Down: Sunday 19 November, 4:30pm-8pm

2. SHOW SUPPORT & INVOLVEMENT

In exchange for a free stand and exposure, we request that your club/organisation promote The Pet Show through various marketing channels wherever possible.

Some examples of how you can contribute:

- Display The Pet Show logo on website home page with link to our page.
- Post across each of your Social Media channels to promote your attendance.
- Include The Pet Show information in any email based newsletters sent to your database.
- Participate in a 15-20 minute Ask the Breeder session with your breed each day of the Show.
- Provide feedback by completing the Post Show Survey.

[CLICK HERE](#) for Terms and Conditions

3. EXHIBITOR DETAILS

Breeder/Organisation: _____

Breed Name: _____

No. of Animals Attending (approx): _____

ABN/ACN (if applicable): _____

Main Contact Person: _____

Address: _____

Mobile: _____

Email: _____

Website: _____

4. TERMS & CONDITIONS

I have read and agree to abide by the Terms and Conditions (linked below) and any amendments advised by The Pet Show as a condition of the allotment of free space. This Meet the Breed Application Contract is only binding once signed by the Breeder and accepted on behalf of The Pet Show.

Authorisation:

Name: _____

Title: _____

Signature: _____ Date: ____ / ____ / ____

5. RETURN DETAILS

Once this form is completed, please return via email to: enquiries@thepetshow.com.au

